

NEC Society Word Mark and Licensing Policy

Introduction and Purpose

NEC Society was issued a ten-year registration by The United States Patent and Trademark Office (USPTO) for the word mark **NEC Society** on December 10, 2019. The mission and purpose of the NEC Society Word Mark and Licensing Policy is to:

- (a) ensure proper control and use of the word mark of the NEC Society, protect the word mark from unauthorized uses, and facilitate the process of granting authorization for legitimate internal and third-party use of the NEC Society word mark, and
- (b) promote the NEC Society in a consistent and uniform manner to protect the NEC Society's reputation, name and image by permitting only appropriate uses.

Policy

1. The use of any word mark that identifies, or is associated with, NEC Society may not be used without the prior expressed written authorization of NEC Society Board of Directors. Products bearing the word mark and distributed for resale or other promotional purposes are subject to the licensing requirements of this Policy.
2. Only an Officially Licensed Vendor may produce merchandise bearing the NEC Society word mark.
3. The word mark of NEC Society will not be used by entities or individuals that
 - a. discriminate on the basis of age, sex, race, religion, nation origin, sexual orientation, gender or disability;
 - b. engage in political activity; or
 - c. are for profit companies or for products developed for profit.
4. The word mark of NEC Society will not be used in the promotion of any medical or consumer product.
5. NEC Society reserves the right to prohibit other uses which it deems inappropriate as being inconsistent with the image and mission of NEC Society.

Registered and Protected Word Mark

1. NEC Society has registered its word mark in the United States of America. This ensures protection of the integrity and identity of NEC Society. All other names, symbols, initials, or graphic designs that refer to NEC Society are protected by U.S. law.
2. NEC Society word mark is only to be used in the specific manner approved in writing by the NEC Society Board of Directors, together with the appropriate word mark designation, and may not otherwise be altered without the express written authorization of the NEC Society Board of Directors.

Procedures

1. All products bearing the NEC Society's word mark must be approved and licensed as specified by this policy.

Licensing

1. Any person, business, or organization desiring to use NEC Society's word mark in any manner and for any purpose must be licensed to do so.
2. NEC Society generally allows for two types of licenses to be issued, but may create new licensing arrangements as needed.
 - a. Internal Use: issued to a company whose sole use of the NEC Society's word mark is in response to a production request by NEC Society (for an event, or something similar). Licensees are not authorized to sell any products for traditional retail sales.
 - b. Promotional Use: use of NEC Society word mark for an approved limited duration commercial use.
3. A product is generally subject to royalty fees if the NEC Society word mark is utilized and:
 - a. the product is for resale; or
 - b. the product promotes a specific event; or
 - c. the name, mark or logo of a third party is used in conjunction or in association with the NEC Society word mark.
4. All licensing or sublicensing agreements entered into by NEC Society shall include that the following disclaimer be included when the word mark is licensed:
 - a. NEC Society is not associated or affiliated with (name of company) and does not create, sponsor, endorse, or authorize any products or the content of any communications, surveys, programs, or incentives from (name of company).
 - b. NEC Society is a registered word mark of its owner and its use does not imply any affiliation, endorsement, or sponsorship by them.
 - c. Should you have any questions about NEC Society, please contact NEC Society at [Hello@NECsociety.org](mailto>Hello@NECsociety.org).