



# Champions for a world without NEC 2026

Partnering to advance NEC research, education, and advocacy

# Building a world without necrotizing enterocolitis

## About Champions for a world without NEC

The **NEC Society Champions** is a year-round partnership for organizations committed to building a world without necrotizing enterocolitis (NEC).

Champions are collaborators, advocates, and leaders who contribute financial support, expertise, amplification, and engagement to accelerate research, elevate patient-family voices, and improve outcomes for the most vulnerable babies.

Champions receive visibility across the NEC Society's programs, including flagship convenings, educational initiatives, advocacy efforts, and community events throughout the year.

**The NEC Society Champions program is open to industry and non-profit organizations that support our vision of a world without NEC.**



**Berkley Luck, PhD**

Founder and COO Milkify, 2026 NEC Society Champion

*"Becoming a Champion was one of the best decisions we've made - not only are we supporting critical research and advocacy, but we've also formed valuable connections with healthcare providers and industry partners who share our commitment to improving NICU outcomes."*

*The NEC Society offers a unique opportunity to contribute to a vital cause while connecting with key stakeholders in the NICU community. It's truly a win-win partnership."*

# Why partner with the NEC Society

**The NEC Society is the world's leading nonprofit dedicated to NEC.** Led by patient-families, clinicians, and researchers, the NEC Society advances research, education, and advocacy to transform what is possible for babies and families affected by NEC.

**By becoming a Champion, your organization joins our:**

- Globally esteemed nonprofit trusted by clinicians, researchers, and families
- Highly renowned community in neonatal science and healthcare
- Evidence-based, collaborative approach to advancing care and research
- Mission-driven movement committed to equity, inclusivity, and advocacy

Champions help us prevent NEC by advancing research, education, and advocacy to improve outcomes for babies and families worldwide.



**Ravi Mangal Patel, MD, MSc**

NEC Society Scientific Advisor & Professor of Pediatrics, Division of Neonatology, Emory University School of Medicine, Children's Healthcare of Atlanta

*"We urgently need better strategies to prevent and treat NEC. At the NEC Society, patient-families work alongside researchers and clinicians, which inspires our broader community to collaborate. The NEC Society is pivotal to progress."*

# Advancing NEC research, education, and advocacy

## What Champions Make Possible

Champions strengthen the movement to prevent and treat NEC. Support from Champions helps the NEC Society:

- Advance collaborative [NEC Research Priorities](#)
- Convene global experts through flagship events
- Expand education and awareness among clinicians
- Elevate patient-family experiences and voices
- Advocate for policy and systems-level change
- Foster collaboration across disciplines and sectors



**15K+**

constituents  
engaged on  
communication  
channels

**1.5M**

content views  
across social  
platforms in 2025

## Where Champions Are Visible

Champions receive year-round recognition across the NEC Society's platforms and programs, including:

- **Flagship Events**
  - NEC Symposium
  - NEC Family Summit
- **National & Community Events**
  - California International Marathon
  - YOLO Run and regional community events
- **Digital & Media Platforms**
  - NEC Society website
  - Social media and email communications
  - Annual impact and year-end recognition materials

Visibility opportunities are designed to be meaningful, mission-aligned, and consistent with the NEC Society's non-endorsement and ethics policies.

The Champions program is open to nonprofits that share our vision of a world without NEC. By sharing networks, resources, and audiences, the NEC Society and nonprofit partners strengthen our impact while also broadening exposure and connection opportunities for all Champions.

# Why partner with the NEC Society

## Engagement Beyond Visibility

Champions are not transactional sponsors. They are year-round collaborators, advocates, thought partners, and leaders committed to building a world without NEC. In addition to recognition, Champions engage more deeply through:

- Invitation-only Champions briefings with NEC Society leadership
- Thought leadership and educational collaborations
- Opportunities to provide professional expertise and insight through internal committee participation and engagement
- Amplification of the NEC Society's Mission



## Values, Ethics & Integrity

The NEC Society does not endorse products or services and does not promote content on behalf of Champions. All Champions agree to adhere to the NEC Society's ethics, inclusivity, conflict of interest, and gift acceptance policies.

Champions are grounded in respect, transparency, and shared commitment to improving outcomes for babies and families affected by NEC.



# Become a Champion for a world without NEC

Together, we can accelerate progress toward a world without NEC. Organizations interested in becoming a NEC Society Champion are invited to connect with our team to explore partnership opportunities aligned with shared values and goals.

	Founding Champion	Lead Champion	Advocate Champion	Champion
	\$50K	\$25K	\$10K	\$5K
Champion Membership Package	✓	✓	✓	✓
Website Logo Recognition	✓	✓	✓	✓
Logo on select event materials (Year-Round)	✓	✓	✓	✓
National event visibility	✓	✓	✓	✓
NEC Symposium / NEC Family Summit Visibility	✓	✓	✓	✓
Social Media Recognition	✓	✓	✓	✓
NEC Society Champions Logo Usage	✓	✓	✓	✓
Invitation to Champions Leadership Briefing	✓	✓	✓	✓
Customized Educational Opportunity	✓	✓	✓	
Champion Spotlight Feature	✓	✓		
Customized Engagement Plan	✓			
Priority Access to Future Sponsorships	✓			

# Become a Champion for a world without NEC

## Champions Membership Package

As a Champion, your organization will receive:

- Curated Welcome Kit featuring NEC Society and NEC Awareness-branded materials in the mail
- Co-branded “Champion for a World Without NEC” sign to display at conference expo tables and events (provided by the NEC Society)
- Exclusive access to order co-branded merch from the NEC Society online store



## Champions Requirements & Expectations

To ensure a meaningful and mutually beneficial partnership, Champions agree to:

- Commit to a minimum two-year participation
- Participate in at least one NEC Society-hosted event annually
- Attend recurring semi-annual check-in meetings with NEC Society staff
- Engage in NEC Awareness Month activities each May
- Share relevant NEC Society communications with your network
- Display co-branded content across appropriate and aligned communication channels



# Thank you to our 2025 Champions for a world without NEC!

## INDUSTRY CHAMPIONS



## NONPROFIT CHAMPIONS



# Building a world without NEC for all babies



**BUILDING  
A WORLD  
WITHOUT  
ONEC**